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**Government of India
Ministry of MSME**

**Brief Industrial Profile of Vidisha District
Madhya Pradesh Updated in the year
2015-16**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Foreword

In response to letter no. 1/7/DIP/2015/MSME-DI dated 20/05/2016 of O/o DC (MSME), M/o MSME, Govt. of India. The District Industrial Profile of Vidisha for the year 2015-16 has been updated upto 31/03/2016 by this office. This profile contained Geography, Topography, Mineral availability, forest resources, District general information, Industrial scenario & potentiality of MSME of the district.

Situated in the fork of the Betwa and Bes rivers, Vidisha, 10 km from Sanchi, occupies an important place amongst the ancient cities in India. In the 6th and 5th centuries BC, it rose to become an important trade centre and a bustling city under the Sungas, Nagas, Satvahanas and Guptas. The Emperor Ashoka was governor of Vidisha, and it finds mention in Kalidasa's immortal Meghdoot. The District Head Quarters town as it stands today is different from the old town of Vidisha or Besnagar. Till 1956, its name was Bhilsa. After that it was renamed as Vidisha for its close proximity to that glorious city of great antiquity.

While preparing the profile, the data was collected from various departments of Madhya Pradesh Government and from internet. I take this opportunity to appreciate the efforts of Shri K.R.Alawa, Asstt. Director (PI), Shri B.Gahan, Asstt. Director (EI) in bringing out this industrial profile of Vidisha for the year 2015-16.



(Pradeep Kumar)
Director

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Brief Industrial Profile of District Vidisha

1. General Characteristics of the District

Situated in the fork of the Betwa and Bes rivers, Vidisha, 10 km from Sanchi, occupies an important place amongst the ancient cities in India. In the 6th and 5th centuries BC, it rose to become an important trade centre and a bustling city under the Sungas, Nagas, Satvahanas and Guptas. The Emperor Ashoka was governor of Vidisha, and it finds mention in Kalidasa's immortal Meghdoot. The District Head Quarters town as it stands today is different from the old town of Vidisha or Besnagar. Till 1956, its name was Bhilsa. After that it was renamed as Vidisha for its close proximity to that glorious city of great antiquity.

1.1 Location & Geographical Area:

Vidisha district of Madhya Pradesh extends between Latitude 23 21' and 24 22' North and Longitude 77 15' 30" and 78 18' East. The District is situated in Eastern part of the fertile Malwa Region. The Tropic of Cancer passes through the Southern stretch of the District about 2 km South of the District Head Quarters. It is bounded in the North by Guna District in the South by Raisen District and in the East by Sagar District.

1.2 Topography:

The District Vidisha lies on the Vindhya Plateau off the main Vindhya Range, which throws several spurs towards North and North-East. The Plateau slopes towards the North and it is drained by a number of rivers. These rivers have formed their valleys between the spur fangs. Most of the Vidisha lies in the Valley of Betwa River which flows from South to North. This valley is bordered by the Garhi-Teonda Range in the East and Ganiari-Raghogarh Range in the West. Both these ranges form part of the ranges of Vindhya on the Malwa plateau and extend from South to North.

1.3 Availability of Minerals:

Different geological formations occurring in the Vidisha district are :-

Alluvium: Alluvium occurs over a large part of the area particularly along the course of streams like Betwa, Sagar, Besh etc. It consists mainly of a yellow or grey brown sandy clay and contains a large

proportions of 'Kankers '. Along the Betwa River it often forms steep cliffs in the Northern part of the area.

Laterite: These occur in some places as caps on some high trap hills, but generally as ferruginous cellular rocks capping low lying Deccan trap hills, in places surrounded by alluvium. These are used mainly as a road metal.

Deccan Trap with inter-trapped beds: The Deccan Trap is the most widespread rock formation in this district. These rocks are horizontal or nearly horizontal, the dark Lava flows lend to the countryside a terraced appearance. The principal rock is a basalt having vesicles filled with zeolite, agate, calcite, etc.

The inter-trappeans, mainly impure crystalline limestone and cacareous chert occur as a residual blocks and boulders scatteres over a surface as well as discontinuous outcrops amidst the Deccan Trap. Small isolated outcrops of intertrappeans mostly lime stone are also present in Vidisha.

The District provides inexhaustible reserves of building materials.

PRODUCTION OF MINERAL 2014-15

S.NO.	NAME OF MINERAL	PRODUCTION in Cub. Met.
MAJOR MINERAL		
1.	NIL	NIL
MINOR		
1.	Flagstone	96240
2.	Dhoka Stone	1002156
3.	Muram	676652
4.	Sand	622565

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest:

Total area of forest in the distt. is 109600 Hectare; Spreaded in all 07 Tehsils i.e. Vidisha, Gyaraspur, Basoda, Nateran, Kurba, Sironj and Lateri. Main forest products of the district are Tedupatta, Wood for Construction and fuel. Highest forest area is in Sironj and the lowest is Kurba. Percentage of total forest cover of the Distt. is 15% of total geographical area.

1.5 Administrative set up:

District Head Quarter is at Vidisha headed by a Collector and District Magistrate having Seven Sub Divisions and seven Tehsils under the administrative control of Bhopal Division.

District consists of following tehsils:

1. Vidisha
2. Gyaraspur
3. Nateran
4. Ganj Basoda
5. Kurwai
6. Sironj
7. Lateri.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			23.20' and 24.22'
	ii) Longitude			77.16' and 78.18'
	iii) Geographical Area		Hectares	730200
(B)	Administrative Units			
	i) Sub divisions	2015	Nos.	07
	ii) Tehsils	2015	Nos.	10
	iii) Sub-Tehsil	2015	Nos.	--
	iv) Patwar Circle	2015	Nos.	314
	v) Panchayat Simitis	2015	Nos.	581
	vi)Nagar nigam	2015	Nos.	--
	vii) Nagar Palika	2015	Nos.	03
	viii) Gram Panchayats	2015	Nos.	581
	xi) Revenue villages	2015	Nos.	1540
	x) Assembly Area	2015	--	05
2.	Population			
(A)	Sex-wise		--	--
	i) Male	2011	Nos.	768771
	ii) Female	2011	Nos.	689431
(B)	Rural Population	2011	Nos.	1118596
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015	Hectare	531400
	ii) Forest cover	2015	“	109600
	iii) Non Agriculture Land	2015	“	38100
	v) cultivable Barren land	2015	“	9200
4.	Forest			
	(i) Forest	2015	Ha.	109600
5.	Livestock & Poultry			
A.	Cattle			

	i) Cows	2015	Nos.	233322
	ii) Buffaloes	2015	Nos.	109598
B.	Other livestock			
	i) Goats	2015	Nos.	92247
	ii) Pigs	2015	Nos.	5613
	iii) Dogs & Bitches	2015	Nos.	NA
	iv) Railways			
	i) Length of rail line	2015	Kms	76
	V) Roads	2015		
	(a) National Highway # 7	2015	Kms	70
	(b) State Highway # 14 & 19	2015	Kms	267.1
	(c) Main District Highway	2015	Kms	523.39
	(d) Other district & Rural Roads	2015	Kms	1477.22
	(e) Rural road/ Agriculture Marketing Board Roads	2015	Kms	
	(f) Kachacha Road	2015	Kms	1280.92
	(VI) Communication			
	(a) Telephone connection	2015		29950
	(b) Post offices	2015	Nos.	159
	(c) Telephone center	2015	Nos.	--
	(d) Density of Telephone	2015	Nos./1000 person	20.5
	(e) Density of Telephone	2015	No. per KM.	--
	(f) PCO Rural	2015	No.	--
	(g) PCO STD	2015	No.	--
	(h) Mobile	2015	No.	--
	(VII) Public Health			
	(a) Allopathic Hospital	2015	No.	01
	(b) Beds in Allopathic hospitals		No.	800
	(c) Community health centers		No.	07
	(d) Primary health centers		No.	29
	(e) Civil Hospitals		No.	02
	(f) Sub Health Centers		No.	146
	(g) Ayurvedic hospitals		No.	34
	(VIII) Banking commercial	2015		
	(a) Commercial Bank	2015	Nos.	65
	(b) Rural Bank Products	2015	Nos.	18
	(c) Co-Operative bank products	2015	Nos.	20
	(d) PLDB Branches	2015	Nos.	16
	(IX) Education	2015		
	(a) Primary school	2015	Nos.	2443
	(b) Middle schools	2015	Nos.	849
	(c) Secondary & senior secondary schools	2015	Nos.	141
	(d) Colleges	2015	Nos.	23

	(e) Technical Institutions	2015	Nos.	06
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2.1 Existing Status of Industrial Areas in the District Vidisha (MP)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Indl. Area, Vidisha	12.140	8.9604	--	57	57	-	80
2	Indl. Area, Kurwai	1.750	--	--	--	--	--	--
3	Indl. Area, Kampana	52.3	37.15	--	175	139	36	--
	Total	66.15	46.1104	--	232	196	36	80

Source:- DTIC,

3. Industrial Scenario of Vidisha (Mp)

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	9515
2.	Total Industrial Unit	No.	9515
3.	Registered Medium & Large Unit	No.	02
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	19783
5.	Employment In Large And Medium Industries	No.	139
6.	No. Of Industrial Area	No.	03
7.	Investment Of Small Scale Ind.	In Lacs	--
8.	Investment Of Medium & Large Scale Industries	In Lacs	1631.21

3.2 Year Wise Trend Of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	77	157	87.87
	1985-86	187	376	79.14
	1986-87	188	376	78.14
	1987-88	335	421	345.22
	1988-89	362	825	540.80
	1989-90	343	610	182.20
	1990-91	381	660	535.54
	1991-92	461	1026	400.78
	1992-93	438	850	498.80
	1993-94	264	525	453.35
	1994-95	265	506	588.20
	1995-96	267	577	372.90
	1996-97	323	690	622.00
	1997-98	329	790	207.25
	1998-99	295	781	213.45
	1999-2000	254	785	251.48
	2000-01	269	625	406.83
	2001-2002	185	265	95.49
	2002-03	160	368	104.70
	2003-04	385	824	117.02
	2004-05	218	386	129.49
	2005-06	320	530	187.50
	2006-07	316	558	169.64
	2007-08	403	735	240.99
	2008-09	443	1007	261.07
	2009-10	401	743	176.59
	2010-11	409	849	311.89
	2011-12	410	1041	504.83
	2012-13	413	1054	506.10
	2013-14	414	1052	776.20
	2014-15	400	1052	508.10

Udyog Registered Aadhar from September -2015 to 24/05/2016

Micro	Small	Medium	Total
936	32	0	968

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	413	383.50	843
22	Food processing	04	52.16	193
23	Cotton textile	--	--	--
24.	Woolen, silk & artificial Thread based clothes.	--	--	--
25.	Jute & jute based	--	--	--
26.	Ready-made garments & embroidery	413	383.64	843
27.	Wood/wooden based furniture	413	383.99	843
28.	Paper & Paper products	165	153.07	336
29.	Leather based	83	76.59	168
31.	Chemical/Chemical based	828	766.89	1685
30.	Rubber, Plastic & petro based	--	--	--
32.	Mineral based	--	--	--
33.	Metal based (Steel Fab.)	827	766.70	1684
35.	Engineering & seving	2480	2297.49	5053
36.	Electrical machinery and transport equipment	--	--	--
97.	Repairing & servicing	1820	1680.00	3705
01.	Others	827	766.49	1685

Source: DIC Vidisha

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Vidisha & Near By Area: NIL

3.5 Major Exportable Item

-----Not Available -----

3.6 Growth Trend

Vidisha can experience a growth potential of 10% – 15 % for industries based on agriculture/ farming.

3.7 Vendorisation / Ancillarisation of the Industry

Since there is no Large/ PSU the possibility of Vendorisation / Ancillarisation of the Industry is poor.

3.8. Medium Scale Enterprises:

3.8.1 List of the units in Vidisha & Near By Area

M/s. S.M.Dyechem Ltd., Soya Complex, Sanchi Road, Vidisha

M/s. Shiv Shakti Paper Mill Satarapura, Vidisha.

Note: Both the above Units are closed.

3.8.2 Major Exportable Item

-----Not Available -----

3.9 Service Enterprises:

Service enterprises in various fields like cobblers shops, automobile workshops, hotels, restaurants, and for other general requirements are available in the Distt., in unorganized sector, hence no data is available.

3.9.1 Potentials areas for service industry

1. Automobile Repairing and Servicing,
2. Data Processing,
3. Repairing of Electrical Items,
4. Welding,
5. Electric Motor Repairing,
6. Electroplating,
7. Flour Mill,

3.10 Potential for new MSMEs

Engineering Industries:

1. Steel Furniture,
2. Engineering Workshop/ Tool Room
3. Doors and Windows (Wooden / Steel)
4. Agricultural implements and Tractor Trolley.

Chemical and Plastic Industries:

1. Phenyl
2. Cleaning Powder
3. Liquid Blue
4. Detergent Powder
5. Aggarbatti (Scent Stick)
6. Printing Press and Screen Printing.
7. Jute/Gunny bags.
8. Corrugated boxes,
9. Herbal Shampoo,

Food Based Industries:

1. Potato Wafers
2. Confectionery & Bakery,
3. Dairy
4. Papad & Pickle
5. Masala Udyog,
6. Cattle Feed.

Electronics Industries:

1. Rechargeable Torch
2. Inverter,
3. Computer Processing (Data Processing)

Glass & Ceramics Industries:

1. Cement Tiles
2. Bricks Mfg.
3. Coal Brickets,
4. Stone Based Industries,

4. Existing Clusters of Micro & Small Enterprise

No cluster has been identified in the District.

5. General issues raised by industry association during the course of meeting

The issues of concern on priority are:

1. Water supply,
2. Electricity supply,
3. Infrastructure in Industrial Areas.
4. Marketing Support through M.P.L.U.N.,
5. Availability of Finance in Industrial Area.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum (UAM)	Online www.dcmsme.gov.in
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	1. DTIC, Vidisha 2. CEDMAP, Vidisha 3. MPCON, Vidisha 4. MSMEDI, Indore
3.	Land and Industrial shed	DTIC, Vidisha & MPAKVN, Bhopal
4.	Financial Assistance	Banks, MPFC,
5.	For raw materials under Govt. Supply	NSIC, Indore
6.	Plant and machinery under hire / purchase basis.	NSIC, Indore
7.	Power/ Electricity	MP Elect. Board, Vidisha
8.	Technical Know –how.	1. DTIC, Vidisha 2. CEDMAP, Vidisha 3. MPCON, Vidisha 4. MSMEDI, Indore
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	NSIC, Indore MPLUN, Bhopal MPTRIFAC, Bhopal
11.	Other Promotional Agencies	SIDBI, MSMEDI, MPTRIFAC